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Monitoring Banks' Exposure to Nonbanks: The Network of Interconnections Matters

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The <u>first post</u> in this series discussed the potential exposure of banks to the open-end funds sector, by virtue of commonalities in asset holdings that expose banks to balance sheet losses in the event of an asset fire sale by these funds. In this post, we summarize the findings reported in a <u>recent paper</u> of ours, in which we expand the analysis to consider a broad cross section of non-bank financial institution (NBFI) segments. We unveil an innovative monitoring insight: the network of interconnections across NBFI segments and banks matters. For example, certain nonbank institutions may not have a meaningful asset overlap with banks, but their fire sales could nevertheless represent a vulnerability for banks because their assets overlap closely with other NBFIs that banks are substantially exposed to.

Network Externalities in Fire-Sale Shocks

We expand the analysis in part one of this series to consider simultaneously twelve distinct nonbank institution types. Expanding the cross section of NBFI types permits us to consider the complexity of interconnections in the financial ecosystem, where banks and nonbanks operate in multiple markets. In turn, this consideration enables us to unveil the existence of important network externalities in the transmission of fire-sale shocks.

As an example of network effects, suppose we are interested in monitoring bank vulnerabilities with respect to a given NBFI sector S. In addition to tracking the similarity in asset holdings between banks and entities in S, it may also be important to know how central such entities might be—in terms of asset holding interconnections—within the diverse network of all the NBFI types. This is because entities in S may carry a well-diversified portfolio of assets, implying a significant asset overlap with many other NBFI market segments. This broad asset overlap implies a higher likelihood of experiencing distress if any of the other NBFI segments initiate fire sales, which in turn means a higher likelihood that entities in S transmit shocks to banks. Moreover, if central in the NBFI network, fire sales from entities in S could themselves impose distress on a broad set of other NBFIs. In sum, sector S could be a potentially important source of bank vulnerabilities due to its centrality in the NBFI network, even if on a stand-alone basis, their fire sale impact on banks were limited.

Analysis of NBFI Networks

We collect information on the asset composition of NBFI segments using the quarterly Financial Accounts of the United States (Z.1) issued by the Federal Reserve Board, commonly known as the Flow of Funds. As Flow of Funds data is reported only as an aggregate for a given sector type, we trade off data granularity with breadth of coverage when examining the network. With aggregate data, while we lose finer detail, we gain the ability to uncover (complex) mechanisms of transmission and amplifications and generate innovative monitoring insights. The table below shows the cross-holding matrix by institution type and asset from the 2021: Q4 Flow of Funds.

Cross-Holding Matrix From the 2021:Q4 Flow of Funds

Amounts in Billions of U.S. Dollars	Equi ty	Agency MBS	Bank Loan	Open Market Paper	Corp Bond	Gov't Bond	Muni Bond	Cash	Total
Banks	54	3,883	12,631	0	888	1,641	643	4,221	23,962
P&C insurers	643	136	28	4	702	188	289	142	2,133
Life insurers	133	231	808	23	3,266	175	222	141	4,998
Money market funds	0	410	0	226	7	1,815	111	2,640	5,208
Mutual funds (equity)	14,270	0	0	26	0	0	0	190	14,486
Mutual funds (bonds)	0	492	131	10	2,485	1,447	900	73	5,537
Mutual funds (hybrid)	1,264	49	13	3	250	145	90	24	1,840
Exchange- traded funds	5,804	0	0	0	800	331	83	39	7,057
Mortgage REITs	0	168	0	0	12	0	0	17	197
Broker- dealers	234	54	0	16	15	99	13	1,396	1,827
Finance companies	0	0	1,026	0	99	0	0	57	1,182
Hedge funds	1,140	8	181	0	474	165	15	227	2,210
Pension funds	4,932	321	23	44	1,312	695	0	666	7,993
Total	28,475	5,753	14,840	354	10,308	6,701	2,367	9,832	

Source: Financial Accounts of the United States.

Note: Data adjusted to break Mutual Funds down into three subtypes.

The data shows considerable variation in terms of relative size and portfolio of asset holdings in the cross section of institution types, suggesting heterogeneity in terms of both first-round fire-sale effects, but also hard-to-guess, second-round losses following on from the first-round losses.

We apply the same methodology used in the companion post, and in previous *Liberty Street Economics* posts here and here, based on work by Greenwood, Landier, and Thesmar (2015). The table below shows the impact on banks from hypothetical first-round and second-round fire sales following from assumed losses for each institution type. The third through fifth columns display the first-round effects expressed as, respectively, the dollar loss on the aggregate balance sheet of banks, the loss as a percentage of banks' aggregate equity capital, and the rank order of each NBFI institution type in terms of banks' losses. Finance companies and life insurance companies create the most first-round bank losses, followed by mutual funds (bonds), hedge funds, and pension funds. As in Greenwood, Landier, and Thesmar (2015), an institution's importance to banks (their "systemicness") depends on multiple factors: size (how many dollars of assets it sells), interconnectedness (whether it holds asset classes that banks also hold), and the liquidity of holdings (for a given sale amount, more illiquid assets will have a greater price impact, resulting in greater losses for holders of those assets).

First and Second Round Losses for Banks

		First- Round Loss			Second- Round Loss			
Institution Type	Size (Billions of U.S. Dollars)	Billions of U.S. Dollars	Bank Capital (Percent)	Rank	Billions of U.S. Dollars	Bank Capital (Percent)	Rank	Second- Round Share (Percent)
Banks	23,962							
P&C insurers	2,133	-2.2	-0.12	7	-18.6	-0.97	7	89
Life insurers	4,998	-21.3	-1.11	2	-45.9	-2.39	4	68
Money market funds	5,208	-2.6	-0.14	6	-2.9	-0.15	10	53
Mutual funds (equity)	14,486	-1.2	-0.06	9	-60.3	-3.15	2	98
Mutual funds (bonds)	5,537	-8.9	-0.46	3	-68.6	-3.58	1	89
Mutual funds (hybrid)	1,840	-1	-0.05	10	-12.3	-0.64	8	93
Exchange- traded funds	7,057	-1.7	-0.09	8	-43.4	-2.27	5	96
Mortgage REITs	197	-0.3	-0.02	11	-0.4	-0.02	12	57
Broker- dealers	1,827	-0.2	-0.01	12	-1.5	-0.08	11	86
Finance companies	1,182	-22.3	-1.16	1	-10.3	-0.54	9	32
Hedge funds	2,210	-4.6	-0.24	4	-23.6	-1.23	6	84
Pension funds	7,993	-3.3	-0.17	5	-52.8	-2.75	3	94

Sources: Authors' calculations on data from Financial Accounts of the Unites States and the Investment Company Institute.

For the first round of fire-sale losses, what matters is whether an institution holds asset classes that banks also hold. If we include other institutions' reactions, it also matters whether an institution holds asset classes held by institutions that hold asset classes that banks also hold. To examine these derived effects, we simulate a second round of fire sales within our framework, where we now consider the losses incurred by every institution type to each of the first-round fire sales, and the resulting second-round fire sales. The second half of the above table shows the impact on banks from the aggregation of second-round fire sales. Mutual Funds (Bonds) are the highest ranked as vectors of shock amplification. Within our framework, corporate bonds are the most broadly held asset class and thus a firesale concentrated in bonds has a large second-round effect. The second to fourth rank are now taken by mutual funds (equity), pension funds, and once again life insurance companies. In addition to their size and the nature of their holdings, life insurers' diversification results in high connectedness. Similarly, because of a lack of connectedness, finance companies' rank drops from first to ninth. While their loan sales can hurt banks directly, due to their portfolio concentration they are less likely to hurt others, and thus the additional induced fire sales are relatively less severe.

Finally, the last column of the table above shows the "network multiplier," defined as the ratio of the second-round loss over the total (first- plus second-round) loss. The ratio by construction ranges between 0 and 100 percent. The fairly large estimates in the cross section thus suggest that if we only focus on the direct fire-sale effect of a given NBFI segment onto banks, we are missing an important and potentially dominant component of the total effect.

Final Words

We have documented the potential vulnerabilities of banking institutions to fire sales initiated in the NBFI sector when considering both direct spillovers (fire sales of assets that are also held by banks) and indirect, "second-round" spillovers (fire sales that induce further fire sales by other NBFIs that in turn hurt banks). Our analysis sheds light on the intricate network of spillover exposures in the U.S. financial system and identifies a rank ordering of monitoring priorities across NBFI segments. Our framework thus supports the creation of novel monitoring tools.

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