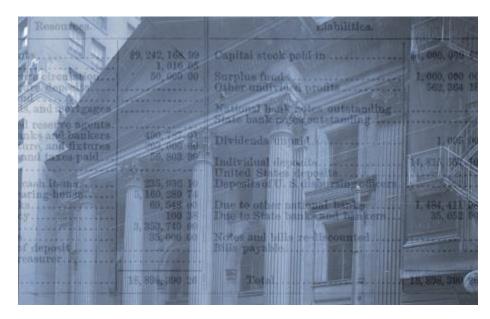
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Insights from Newly Digitized Banking Data, 1867-1904

Stephan Luck and Sergio Correia



<u>Call reports</u>—regulatory filings in which commercial banks report their assets, liabilities, income, and other information—are one of the most-used data sources in banking and finance. Though call reports were collected as far back as 1867, the underlying data are only easily accessible for the recent past: the mid-1980s onward in the case of the <u>FDIC's FFIEC call reports</u>. To help researchers look farther back in time, we've begun creating a complete digital record of this "missing" call report data; this data release covers 1867 through 1904, the bulk of the National Banking Era. Here, we describe the digitization process and highlight some of the interesting features of that era from a research perspective.

Source Material

The original source of call report data is the Office of the Comptroller of the Currency (OCC), which published national banks' balance sheets in its Annual Report to Congress (see the exhibit below for an example of such a balance sheet).

While not as detailed as contemporary regulatory filings such as the FDIC's call report or the Federal Reserve's Y-9C, the OCC's call report is surprisingly granular. For instance, on the asset side, the call report asked banks to report how many outstanding loans and discounts were made, how much cash and governments bonds they are holding, and how much credit is provided to other banks on the interbank market. On the liability side, the call report documents how much equity shareholders have invested in the bank, how much deposit funding the bank has raised, and the amount of bank notes issued by the bank. The OCC's call report also documented each bank's location, president, and cashier and assigned a unique charter number to each bank, enabling us to construct a panel.

The Balance Sheet of National City Bank

REPORT OF THE COMPTROLLER OF THE CURRENCY. 251

NEW YORK.

National City Bank, New York.

MOSES TAYLOR, President.	No.	1461. DAVID P.	DAVID PALMER, Cashier.	
Resources.		Liabilities.		
Loans and discounts		Capital stock paid in	. \$1, 000, 000 00	
Overdrafts	1,016 05			
U. S. bonds to secure circulation		Surplus fund	. 1,000,000 00	
U. S. bonds to secure deposits U. S. bonds on hand		Surplus fund Other undivided profits	- 562, 364 18	
Other stocks, bonds, and mortgages		National bank notes outstanding.		
Due from approved reserve agents.		State bank notes outstanding		
Due from other banks and bankers.		Dividends unpaid.	1,005 00	
Real estate, furniture, and fixtures	203, 000 00	Dividends unpaid.	1,000 00	
Current expenses and taxes paid	56, 803 99	Individual deposits	14 815 557 10	
Premiums paid		United States deposits	. 14,010,001 10	
Checks and other cash items	1	Deposits of U. S. disbursing officers		
Enclose for close a house	200, 900 10	Deposits of U. S. disbursing onicers	• • • • • • • • • • • • • • • • • • • •	
Exchanges for clearing-house	5, 160, 289 74	Den to athen anti-mal has be	1 404 411 00	
Bills of other banks		Due to other national banks		
Fractional currency	100 38	Due to State banks and bankers	. 35, 052 00	
Specie	3, 353, 740 00			
Legal-tender notes	35,000 00	Notes and bills re-discounted		
U. S. certificates of deposit Due from U. S. Treasurer		Bills payable		
Total	18, 898, 390 26	Total	. 18, 898, 390 26	

Source: Office of the Comptroller of the Currency, Annual Report to Congress (1880).

Digitization Process

Maria Maria David

We compiled the data by combining optical character recognition (OCR) techniques with modern layout separation techniques to identify the elements of a table. (See our <u>research paper</u> for more on how to collect historical data using OCR.) Ultimately, we created a data set containing more than 110,000 annual national bank balance sheets for more than 7,000 unique national banks, covering the years 1867 to 1904. The quality of the data is quite high. The accuracy can be tested by checking whether the sum of all assets is equal to the sum of all liabilities, which occurs in more than 99 percent of all bank-year observations.

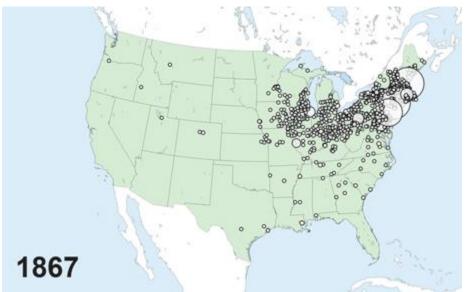
In addition, we augmented the data set with several additional variables. To track banks across time, we created a unique bank identifier containing each bank's original charter number, as charter numbers sometimes changed on charter renewal. We documented when a bank goes out of business using additional information from the OCC, and distinguished between types of closures, such as receiverships and voluntarily liquidations. Further, we collected information on the location of each bank, recording the relevant city, state, and geographic coordinates.

What Can We Learn from the National Banking Era?

How can this historical data help researchers expand their understanding of banking and financial intermediation?

The National Banking Era, which spans the period between the Civil War and the founding of the Federal Reserve System (roughly 1863 to 1913), is an exciting laboratory for empirical banking research. The end of the 19th century was an important phase in world history, with globalization, the modern corporation, and economic growth all taking off at the same time. This was also a period of fast growth and rapid westward expansion for the U.S. banking system, as shown in the animated map below.

Growth of National Banks across Space and Time



Source: Office of the Comptroller of the Currency, Annual Report to Congress (1867-1904).

Unlike modern banks, national banks were able to issue bank notes, but they otherwise operated much as banks do today, taking deposits and making loans. The regulatory regime of the period, however, was decidedly different. For instance, banks' geographic footprint was heavily restricted, mostly confining them to the local market, and bank capital requirements posed a barrier to entry for potential competitors rather than a restriction on leverage for incumbent firms. In previous research, we exploited both of these regulatory peculiarities to shed light on classic questions regarding the effects of banking competition.

Sharing the Data

This post marks the public release of <u>this data set</u>. Our current digitization starts in 1867, the first year in which full balance sheets were included in the Report to Congress, and stops in 1904, the last year before a change in the format of the report.

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